

**EXTERNAL**



**2021 Get Your GAC<sup>®</sup> Offer  
East – Retail Guide**

## Objective

DEKALB® seed and Bayer Fungicides are leading solutions contributing to the success of farmers. Bayer has put in place grower rebate incentives for the purchase of DEKALB seed and Bayer Fungicides through the BayerValue Rewards Program to help encourage cross selling opportunities. To bring added awareness and to help drive sales of DEKALB seed and Bayer Fungicides, Bayer is offering the **Get Your GAC®** program to growers for the 2021 crop year.

If growers purchase 300 acres of DEKALB seed and 300 acres of Bayer Fungicides between October 1, 2020 and August 31, 2021, they will be awarded a **mini GAC® plus** grain moisture tester courtesy of Bayer for the 2022 crop year.

## Offer

Growers who buy DEKALB seed and Bayer Fungicide between October 1, 2020 and August 31, 2021 will receive a **mini GAC® plus** grain moisture tester (value of approximately \$1,000).



[cropscience.bayer.ca](http://cropscience.bayer.ca)

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[@Bayer4CropsCA](https://twitter.com/Bayer4CropsCA)

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## mini GAC<sup>®</sup> *plus*

Whether you're harvesting, storing, or trading grain, nothing is more important to its value than its moisture content and test weight.

With the **mini GAC<sup>®</sup> *plus*** you can measure moisture and test weight fast, easy and accurate.

Its features include:

- Menu-driven operating system
- An internal scale (no pre-weighing)
- USB compatibility for calibration loading
- Used for over 450 grains and products
- Automatic temperature compensation

And no screw cap, which can damage grains, create oily residue, and are cumbersome to use.

Package for the **mini GAC<sup>®</sup> *plus*** includes:

**mini GAC<sup>®</sup> *plus***, loader, 9-volt battery, carrying case, belt clip, instruction manual, and one year manufacturer's warranty.

DEKALB seed includes all DEKALB brand corn and soybean seed

Fungicides include Proline® brands, Prosaro® brands, Propulse®, Stratego® PRO and Folicur® EW

A minimum of 300 ac. of any combination of DEKALB seed and 300 ac. of any combination of specified Bayer Fungicide brands purchased to qualify for a mini GAC® plus (the Award)

For the purpose of this program calculations for DEKALB seed will use 0.74 acres per soybean bag and 2.5 acres per corn bag equivalent

For the purpose of this program calculations for Fungicides will use 30 ac. per Proline brands jug equivalent, 20 ac. per Prosaro brands jug equivalent, 20 ac. per Propulse jug equivalent, 30 ac. per Stratego PRO jug equivalent, and 40 ac. per Folicur EW jug equivalent.

Grower must have a valid TSA and be enrolled in the BayerValue East Program

The Award will be delivered directly to the grower

Limit of one Award per farm

Award(s) endeavored to be delivered within 2 months of Bayer verification of transactional data for the products related to this program

Retail understands that Bayer reserves the right to conduct audits to ensure accuracy of information and all participants must agree to submit to and participate in such audits if required by Bayer

Bayer reserves the right to invoice the retail the full cost of any and all Awards in the result of an audit fail

Valid sales period is October 1, 2020 to August 31, 2021

The Program applies to sales made and product applied in the provinces of Ontario, Quebec, Nova Scotia, New Brunswick, Newfoundland and Prince Edward Island

Participation in any aspect of the Program shall be, and be deemed to be, an acceptance by Retail of all terms set out in the Program